

Rep Order# 8836473 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36910

Printed: 08/09/2012 10:38 AM
Last Received: 08/09/2012 7:49 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 14

Station KLAS-TV LAS VEGAS
Advertiser ()OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1537
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1537
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

-- CONTRACT COMMENT --

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

DEBORAH

PLEASE SEE REVISION TO ALL LINES...

ADD LINES 95-97 TO SCHEDULE...

REVISED ORDER TOTAL IS \$587560/ 564 SPOTS

PLEASE CONFIRM

THANKS

GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	-----	---	---	-----	-----
	*1	TU-F,M	5A-6A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$225.00	10/02-10/08	5	1	5	\$1,125.00	
	*2	TU-F,M	5A-6A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$225.00	10/09-10/15	5	1	5	\$1,125.00	
	*3	TU-F,M	5A-6A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$225.00	10/16-10/22	5	1	5	\$1,125.00	
	*4	TU-F,M	5A-6A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$225.00	10/23-10/29	5	1	5	\$1,125.00	

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Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

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---	---	---	---	-----	----	-----	-----	-----	-----	-----	-----	-----
	*5	TU-F,M	5A-6A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$225.00	10/30-11/05	5	1	5	\$1,125.00	
	*6	TU	5A-6A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$790.00	11/06-11/06	1	1	1	\$790.00	
	*7	TU-F,M	6A-7A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$275.00	10/02-10/08	5	1	5	\$1,375.00	
	*8	TU-F,M	6A-7A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
	*9	TU-F,M	6A-7A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$275.00	10/16-10/22	5	1	5	\$1,375.00	
	*10	TU-F,M	6A-7A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$275.00	10/23-10/29	5	1	5	\$1,375.00	
	*11	TU-F,M	6A-7A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	
	*12	TU	6A-7A	8 NEWS NOW Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$965.00	11/06-11/06	1	1	1	\$965.00	
	*13	TU-F,M	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$200.00	10/02-10/08	5	1	5	\$1,000.00	

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---	---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	*14	TU-F,M	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$200.00	10/09-10/15	5	1	5	\$1,000.00	
	*15	TU-F,M	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION. V3 More than 2 codes changed	:30	\$200.00	10/16-10/22	5	1	5	\$1,000.00	
	*16	TU-F,M	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$200.00	10/23-10/29	5	1	5	\$1,000.00	
	*17	TU-F,M	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$200.00	10/30-11/05	5	1	5	\$1,000.00	
	*18	TU	7A-9A	CBS THIS MORNING Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$700.00	11/06-11/06	1	1	1	\$700.00	
	*19	SA	5A-7A	CBS THIS MORNING SATURDAY Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$335.00	10/06-11/03	1	5	5	\$1,675.00	
	*20	SU	5A-530A	EYE ON WASHINGTON Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$85.00	10/07-11/04	1	5	5	\$425.00	
	*21	SU	530A-6A	WALL STREET JOURNAL REPORT Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$85.00	10/07-11/04	1	5	5	\$425.00	

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Holiday Weeks

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Hiatus Weeks

Rep Firm _____
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5884
Salesperson FAX# 202-872-0265

Line#	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*48		TU-F,M	3P-4P	ELLEN Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$425.00	10/02-11/05	5	5	25	\$10,625.00	
*49		SA	530P-6P	POLITICS NOW Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$275.00	10/06-10/27 11/03-11/03	1 0	4 1	4 0	\$1,100.00	
*50		SU	3P-4P	STORM STORIES (HOUR) Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$150.00	10/07-10/07 10/14-10/28 11/04-11/04	0 1 0	1 3 1	0 3 0	\$450.00	
*51		SU	4P-5P	ELECTRIC PLAYGROUND (HOUR) Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed	:30	\$175.00	10/07-11/04	1	5	5	\$875.00	
*52		SU	530P-6P	INSIDE EDITION Sales Remark: V3 INSIDE EDITION V3 Comment Changed, Rate Changed	:30	\$165.00	10/07-11/04	1	5	5	\$825.00	
*53		TU-F,M	430P-5P	430P NEWS Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$350.00	10/02-11/05	5	5	25	\$8,750.00	
*54		TU-F,M	5P-630P	8 NEWS NOW ROTATION Sales Remark: V3 REVISION V3 More than 2 codes changed	:30	\$400.00	10/02-11/05	10	5	50	\$20,000.00	

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---	---	---	---	-----	---	---	-----	---	---	---	-----	-----
	*77	SU	7P-8P	60 MINUTES	:30	\$6,000.00	10/07-11/04	1	5	5	\$30,000.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*78	SU	8P-9P	AMAZING RACE 21	:30	\$7,350.00	10/21-11/04	1	3	3	\$22,050.00	
		Sales Remark: V3 REVISION		V3 More than 2 codes changed								
	*79	SU	9P-10P	THE GOOD WIFE	:30	\$5,600.00	10/07-10/07 10/21-10/28	1 1	1 2	1 2	\$16,800.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*80	SU	10P-11P	THE MENTALIST	:30	\$7,700.00	10/14-10/21 11/04-11/04	1 1	2 1	2 1	\$23,100.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*81	TU-F,M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$600.00	10/02-11/05	5	5	25	\$15,000.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*82	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$400.00	10/06-10/28	2	4	8	\$3,200.00	
		Sales Remark: V3 REVISION		V3 More than 2 codes changed								
	*83	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$275.00	10/02-11/05	5	5	25	\$6,875.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								
	*84	TU-F,M	1237A-137A	LATE LATE SHOW	:30	\$125.00	10/02-11/05	5	5	25	\$3,125.00	
		Sales Remark: V3 REVISION		V3 Comment Changed, Rate Changed								

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--REPORT TOTALS--

Report Totals: 564 / \$587,560.00

--SALES MONTHLY TOTALS--

Oct 12: 436 / \$463,665.00 Nov 12: 128 / \$123,895.00

Sales Totals: 564 / \$587,560.00

Station Totals: 564 / \$587,560.00

Lines not sent/rclld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$1,958,533	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+